

Gulf Coast Region

Education Workshop

28 June 2022

Presented by Bro Jon Hawkins



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PHI BETA SIGMA FRATERNITY, INC.

Outline

- CGR & State Director of Education Introduction
- 2022 National Scholarships
- Adopt-A-School Program/ Best Practices
- GCR Adopt-A-School numbers
- 2022-23 School Calendars
- PIA's submission
- Sigma Hour of Code
- IHQ Initiative
- GCR Initiative
- Final Thoughts
- Contacts



Regional Education Director



- Born & raised in South Central Los Angeles, Ca
- Initiated Fall 88, Xi Chapter Grambling State and Track & field athlete
- Member of Theta Delta Sigma Alumni Killeen, Tx
- In fraternity for 34 years and life member
- Retired U.S. Army military officer after serving 23 years
- Served as Alumni Chapter Director of Education for 10 years
- Currently the SBC Coordinator for past 8 years
- Served as Texas Director of Education for 1 year
- Work for Veteran Affairs in Austin, Tx as Program Manager



State Education Directors



Robert Sims Jr
New Mexico
Nu Nu Sigma



Cedric Baker
Texas
Zeta Xi Sigma



Daniel Johnson
Louisiana
Iota Xi Sigma



Motivational Quote



If you don't like something, **change** it. If you can't change it, change your **attitude**.

- *Maya Angelou*

Goalcast



GCR Scholarship Submission

1. Fall 2022 International Scholarships deadlines are 30 July & 15 Aug 22. We currently have 23 applicants thus far and goal is 50.
2. Each region are allotted 14 x \$1,000 scholarships. However, we can receive more if other regions don't make their quota.
3. 2022 National Phi Beta Sigma Scholarship Application
 - Gulf Coast Region – 23
 - Southern – 15
 - Great Lakes – 11
 - Southeastern – 11
 - Eastern – 7
 - Southwestern – 4
 - Western - 1





GCR Scholarship Submission

1. State, name, category (alumni/collegiate), and chapter for current.

Texas

Clayton Terry, Collegiate, Delta Theta

Herbert Crooks, Collegiate, Delta Theta

Laron Muse, Collegiate, Delta Theta

Maxwell McDaniel, Collegiate, Delta Theta

Nazar Oladepo, Collegiate, Alpha Lambda Alpha

Jaelon Lemon, Alumni, Alpha Sigma Sigma

James Baldwin, Alumni, Alpha Sigma Sigma

Tyrece Simms, Collegiate, Beta Delta

Eddie Jones, Collegiate, Eta Zeta

Frederick Hicks, Alumni, Alpha Sigma Sigma

Sherman Corbin, Collegiate, Zeta Zeta

Darion Walton, Alumni, Theta Mu Sigma

Tyrus Lacey, Collegiate, Zeta Beta

Frank Onokwu, Alumni, Zeta Xi Sigma

Jason Holiday, Alumni, Zeta Xi Sigma

Donald Ezeude, Collegiate, Zeta Zeta

Josiah Mercado-Lawson, Collegiate, Zeta Zeta

Baselios Girmai, Collegiate, Zeta Zeta

August Darbonne, Alumni, Iota Mu Sigma

Ryan Hunt, Alumni, Sigma Theta Sigma

Glen Guyton, Collegiate, Zeta Zeta

Jordan Booker, Collegiate, Zeta Zeta

Louisiana

Kyle Salandy, Collegiate, Alpha Lambda

Overall: Collegiate = 15 Alumni = 8

New Mexico - None



Adopt-A-School Program

What is an Adopt-A-School Program?

Adopt-A-School program is an initiative to create a school and community partnership that will positively impact student's academic achievement, attendance, and provide role models.

Impacts Sigma men have on supporting Adopt- A-Schools:

- Improve academic performance by enriching the lives of students.
- Decrease tardiness and absenteeism.
- Promote student, parent, and community involvement.
- Increase student motivation to complete elementary, middle, high school, and attend college.
- Increase the fraternity's commitment to education.
- Give professional and personal development to students and staff.
- Participate in activities to build teamwork.



Adopt-A-School Program

Choosing Local School(s) for an Adopt-A-School Program

The chapter Director of Education or Presidents can use the below scenario's when selecting schools to form partnerships.

- The school is serving medium to low-income students.
- The school resources are limited.
- The school's outside funding sources are limited.
- Sigma men or Zeta's are teaching, on administration staff, current principles or AP's or have experience working with students from different grade levels in the inner city or suburban.
- Sigma men will work with the school staff and students
- Sigma men shall support based on school approved schedule between Principal and fraternity



Adopt-A-School Program

Guidance

- Log onto the IHQ Blueprint to learn about program initiatives.
- Hold discussions with outgoing program coordinator(s) or president to know what is currently established at your level.
- Coordinate a meeting with your State Director for assistance and transparency.
- Your Regional Education Director can always help.
 - www.pbsgulfcoastregion.org



Adopt-A-School Program

High Level Task

- Attend your Independent School District (ISD)/Parish board meetings in June/July to learn key information for upcoming school year.
- Complete your ISD/Parish background check, volunteer requirements, or mandatory training.
- Meet with current or proposed Adopt-A-School principals/ lead coordinator in late July or earlier August to discuss school needs, Memorandum of Understanding (MOU), ideas of activities/events and dates, times and days for support.
- Meet with education committee in August to plan or brainstorm activities/events and suggested times & days for Adopt-A-School.
- Create a calendar with all planned activities/events listed.
- Brief and receive approval from chapter president and financial secretary in August prior to committing our services.
- Schedule a follow-up with Adopt-A-School principal/ lead coordinator to approve calendar of activities/events and sign MOU.
- Be ready to start majority activities/events in September.



Adopt-A-School Program

1. Possible ideas you can conduct:

- Book drive
- Coat drive
- Monthly reading
- Accelerated reading program
- After school tutoring
- Mentoring
- Meet the students on first day of school
- Holiday give-away baskets
- STEM/STEAM/STREM seminar
- Hispanic Heritage program
- Black History poster/program
- Spelling Bee
- Financial and STEM Scholarship presentations
- Adopt-A-Family/Secret Santa
- Hour of Code
- Meet the teacher night
- School supplies or backpacks
- STARR Prep
- Food drive
- Support Field day activities at schools
- Career Day
- Essay contest
- Teacher appreciation day
- Beautification projects
- Voter registration drive
- Oratorical & debate contest
- ACT/SAT prep
- Joint events with Zeta's & other Greek
- End of school year award ceremony
- Science Day
- College seminars
- FAFSA (student Aid Application)
- Assist with STEP team
- Encourage field trips to museum/NSA
- Support Robotic/STREM programs



Adopt-A-School Program

Step 1: Establish a committee

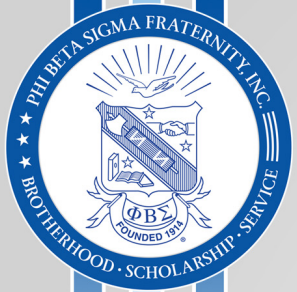
- Have a clear idea of the program requirements from State, Regional, and International perspective.
 - Alumni chapters focus on Middle and High Schools.
 - Collegiate chapters focus on Elementary Schools (Collegiate advisor must be involved).
- **Recruit members to volunteer on committee to assist in building the program**
 - a minimum of 4 or 5 members
- **Establish Memorandum of Understanding (MOU), background checks, license certificates, submit paperwork, training, and other mandatory requirements.**
- **Determine your committee availability to volunteer in the community.**
- Begin to draft a vision for the program.
- Discuss the program goals and ways to achieve them.



Adopt-A-School Program

Step 2: Plan out activities or events

- Review current or predecessor program information.
- **Brainstorm some initial ideals based upon committee input.**
- Determine proposed times and dates to execute your activities or events.
- Look at budget expectations to execute the planned activities and convey to financial secretary.
- Conduct market research to ensure ideals follow State, Regional, & International standards.
- **Plan activities for the entire year, quarterly, or month.**
- Form an alliance or partnership with companies and organizations to help your program.
- Meet in person with perspective business, schools, organizations, clubs, & location to discuss plan and receive approval.
 - Bring a few committee members with you
- **Bring a calendar to your meeting with external customers so you are not over committing your committee**



Adopt-A-School Program

Step 3: Brief plan to chapter

- **Inform the chapter on your program goals, vision, and activities or events.**
- **Receive approval from chapter president on yearly/monthly plan or schedule.**
- Chapter must approve required budget request or committee may conduct fundraisers.
- Make suggested adjustments to your plan or schedule from chapter input.
- Obtain buy in by all chapter leaders and members.
- **Distribute the final calendar of activities or events to chapter leaders, committee, and external groups.**
- Ensure your activities or events are placed on chapter master schedule for awareness and maximum participation.



Adopt-A-School Program

Step 4: Time to execute the approved plan

- **DO NOT ALLOW ANY MEMBER TO PARTICIPATE WHO DOES NOT MEET ANY SPECIAL REQUIREMENTS.**
- **Publish a committee schedule to ensure members arrive NLT 10-15 minutes before start time of activity or event.**
- Provide directions or take members to the locations to ensure everyone is familiar with site.
- **Coordinate with external groups to validate agreed times and dates for activities or events.**
- Ensure you have curriculum material, approved background checks, parental consent, MOU's, fee's paid, etc done.
- **Look, dress, and speak professional when conducting program activities or events.**
- Conduct a rehearsal or dry run to prepare for presentation of material.
- **Program coordinator or director must hold the committee accountable for activities and events.**



Adopt-A-School Program

Step 4: Time to execute the approved plan

- Develop templates, briefings, business listings, contacts, brochures, flyers, post items on social media.
- Continue coordinating with internal and external locations, guest speakers, material, and participate in planned activities or events.
- Take photos of program activities or events.
- Program Coordinators must submit Program Implementation Assessments (PIA's) after each activity or event.
- Submit activities or events to State, Regional, and International for submission in weekly newsletters and Crescent magazine.
- Contact local newspaper or invite television networks to your activities or events.
- Conduct joint endeavors with State, Regional, and International Program Directors to strengthen your activities or events.



Adopt-A-School Program

Step 5: Perform self assessment of programs

- **Attend activities or events regularly to observe what is working effectively and what activities or events need adjustments.**
- **Welcome feedback from committee members and external groups for the during & after timeframe.**
- **Make adjustments to program schedules and documentation.**
- **May need to increase or decrease members support for activities or events.**
- **Evaluate to see if there are opportunities to implement new ideals this year or wait until next year based on observation.**
- **Begin to put together a continuity book.**





Adopt-A-School Program

Step 6: Provide Year end documentation

- **Submit program reports to chapter presidents or collegiate advisors for annually assessment of activities or events.**
- Provide State, Regional, or International a year in review report.
- **Gather information in preparation to submit for State, Regional, and International awards.**
- Update or establish your chapter SharePoint site to upload new photos and information.



Adopt-A-School Program

Step 7: Awards

- **Submit your programs for State and Regional recognitions prior to attending the conference.**
 - IHQ award chapters based on yearly report (no submission)
- **Encourage SBC, collegiate, and Alumni to apply for National Foundation, Regional, and International scholarships.**
- **Provide chapter financial, Science Technology Engineering Math (STEM/STEAM/STREM), and book scholarships to local high school or collegiate.**
- **Receive donations from companies and individuals with 501(c)3 sources.**



Adopt-A-School Program

Best Practices

- Be passionate and visionary about your work
- Planning is key ingredient to success
- Build relationship and partnership shall follow
- Don't let circumstances become your excuse to not achieve
- Improvements are a marathon and not a sprint
- Be the best role model and honest with kids/staff
- Consistency and commitment
- Enjoy your labor of fruit/investment as you see it grow



Adopt-A-Schools in GCR

1. GRC Adopted schools by state

New Mexico - 0 adopted schools. 1 x collegiate and 1 x alumni chapters.

Texas - 21 adopted schools. 18 x collegiate and 20 x alumni chapters.

Louisiana - 6 adopted schools. 10 x collegiate and 8 x alumni chapters.

= 27 Adopted schools and 59 chapters

2. Continue to be creative while reaching our Adopt-A-Schools to assist in educating our kid through all means (in person, zoom technology, video's, teams, skype, and other electronic resources). Our work maybe small in nature but, it is making a huge impact in the lives of these children. We are the difference makers, role models, and dream builders they constantly see.

3. In order to receive the GCR C.Y. Thomas Adopt-A-School grant of \$500, **you must have a signed MOU with a school.**

- The Lone Star State Edwin K. Miles follow the same guidelines for \$250.

- IHQ has the same requirement for its \$500 grant.





Adopt-A-School Calendars

Texas Independent School District

Aug. 3-13	Teacher PD Days	Feb. 18	Teacher PD Day
Aug. 15	First Day of School	Student Holiday
Sept. 2	Teacher PD Day	Feb. 20.....	Holiday
.....	Student Holiday	Bad Weather Make-up Day
Sept. 5	Labor Day Holiday	Mar. 11	Student Early Release
Oct. 8	Teacher PD Day	Mar 13-20	Spring Break
.....	Student Holiday	Mar. 21	Teacher PD Day
Oct. 10	Columbus Day Holiday	Student Holiday
Oct. 15.....	Student Early Release	Apr. 15	Holiday
Nov. 11.....	Veterans Day Holiday	Bad Weather Make-Up Day
Nov. 21-25	Thanksgiving Holiday	Apr. 18	Teacher PD Day
Dec. 17	Student Early Release	Student Holiday
Dec. 19-31	Christmas Break	May 25	Last Day of School
Jan. 1	Student/Staff Holiday	Student Early Release
Jan. 2	Teacher PD Day	May 27	Teacher Work Day
.....	Student Holiday	May 30	Memorial Day Holiday
Jan. 16	Student/Staff Holiday		





Adopt-A-School Calendars

New Mexico Albuquerque Independent School District

2022-2023 Traditional Calendar At-A-Glance

Date	Description
Aug. 9, 2022	First day back for teachers, school staff
Aug. 10, 2022	First Day of School
Sept. 5	Labor Day (schools and offices closed)
Oct. 6-7	Fall Break (schools closed)
Nov. 8	Election Day (schools closed)
Nov. 11	Veterans Day (schools closed)
Nov. 21-22	Elementary, Middle and High School Parent/Teacher Conferences
Nov. 23-25	Thanksgiving Break (schools closed; offices TBD)
Dec. 21-Jan 3	Winter Break (schools closed; offices TBD)
Jan. 4, 2022	Teacher training day (no school for students)
Jan. 5, 2022	First Day of Second Semester
Jan. 16	Martin Luther King Jr. Day (schools closed)
Feb. 20	Presidents Day (schools and offices closed)
March 16-78	Elementary and Middle School Parent/Teacher Conferences
March 20-24	Spring Break (schools closed)
April 7-10	Vernal Holiday (schools closed; offices closed April 15)
May 9-14	Class of 2022 Graduation
May 25, 2022	Last Day of School
May 26, 30,31, June 1	Weather Make-Up Days
May 29	Memorial Day (schools and offices closed)



Adopt-A-School Calendars

Louisiana Parish Schools

School Calendar 2022-2023 - * some Parish school districts will begin on 1, 2, 3, 4, 5, 6, 10, 11, 12, 15, 16, 18, 19, 20, and 22 Aug 2022

School Holidays	Starts	Finishes
First Day of School	8 Aug 2022 (Mon)	
Fall Break	10 Oct 2022 (Mon)	12 Oct 2022 (Tue)
Thanksgiving Break	21 Nov 2022 (Mon)	25 Nov 2022 (Fri)
Christmas Break	19 Dec 2022 (Mon)	30 Dec 2022 (Mon)
Mid Winter Break	20 Feb 2023 (Mon)	22 Feb 2023 (Wed)
Spring Break	7 Apr 2023 (Fri)	14 Apr 2023 (Fri)
Last Day of School	24 May 2023 (Wed)	



Program Implementation Assessment (PIA's)



- Submit whenever your event is complete or the next day to keep idea fresh.
- Be precise, quantify, and ensure PIA's are clear to assist with reports & awards presentations.

Good

- Ex. Under program, you list **monthly/quarterly reading or reading literacy** and program goals stats, read Dr. Seuss or Cat in the hat to thirty-two 2nd & 3rd grade students at Plano Elementary school to improve reading skills.
- Ex. Under program, you list and program goals stats, took 20 Adopted School students from David W Cart High school to AT&T Stadium to the College Career Combine to learn about financial literacy, branding yourself, colleges, and jobs.
- Ex. Under program, you list **HBCU Fair** and program goals stats, educate 400 Lincoln high school seniors or Houston ISD students about HBCU life, admission requirements, and college life.

Needs Improvement

- Ex. Under program, you list **mentoring** and program goals stats, aspiring students to stay in school.
- Ex. Under program, you list **coat drive** and program goals stats, coat give away.
- Ex. Under program, you list **Midnight Breakfast and** program goal stats, students to network and enjoy the event.





Sigma Hour of Code

- We partnered with Microsoft Corporation to offer free training/workshops.
- Microsoft Corporation link is: <https://www.microsoft.com/en-us/store/workshops-training-and-events/>
- Continue to push in schools, Youth groups, and Sigma Beta Clubs (SBC).
- We have two opportunities to gain knowledge on a very lucrative job skill.
- Working with IHQ Director of Education to have activity listed under the IHQ Education program.

Here are the steps to follow:

1. Click on the link. It will take you to Microsoft Virtual workshops & training.
2. Click on " Students and Families" tab.
3. Scroll half down the page to Choose your adventure. Click on " Stem & Coding" or Coding workshops.
4. Click on search by date for a class day or see all.
5. Choose one of the classes displayed and a time zone from the drop -down arrow (Eastern, Central, Pacific, Mountain).
6. Click on register now.
7. Fill in the required information and register.
8. You will receive zoom instructions in a separate email.

GCR Link is: www.hourofcode.com/us/learn



International Director of Education Initiative



1. The Education Directory listing are posted on BluPrint under the documents & training tab.
 - Scroll down to PBS education initiatives and open the folder. It shows all brothers in the Education field across the U.S. to connect if you move to a specific state. The information was provided earlier this year by 31 Jan 22.
 - - I will post to Regional website
2. Waiting for IHQ to post our Adopt-A-School guide. This will provide a standard for Director of Education or chapter presidents to follow when Adopting a school.
 - Coming soon to Bluprint and Regional website
3. Attend workshops to gain knowledge on varies topics to assist you.





GCR 2022 Initiative

1. Symposiums with Collegiate' s/adviser and Alumni Director of Education. Alumni collaboration is 13 Sept and Collegiate/Advisor is 20 Sept from 7:00 – 7:30pm

- How to establish or improve your Adopt-A-School program.
- How can the region assist you in improving your community through education.

2. Career Lunch and learn with Fortune 500 companies. My suggested dates are 12 or 14 Oct from 11:00 – 1:00pm. Awaiting confirmation from companies (NASA, GE, IBM)

- Discuss job opportunities and how to land a job.

3. Adopt-A-School chapter of the 1st quarter (November 22)

- Award \$200 to a chapter for there outstanding work.

4. Sigma Day of Hour of Code session on 3 or 10 Dec

- Conduct a region wide event with Microsoft Corporation.





GCR 2023 Initiative

1. Adopt-A-School chapter of the 2nd quarter (February 23)

- Award \$200 to a chapter for their outstanding work

2. Black History Program & Competition

- School, Zeta Auxiliary, & SBC teams will study important black history.

3. Career Lunch and learn with Fortune 500 companies. My suggested dates are 15 or 17 Mar from 11:00 – 1:00pm

- Discuss job opportunities and how to land a job.

4. Adopt-A-School chapter of the 3rd quarter (May 23)

- Award \$200 to a chapter for their outstanding work

5. Technology Showcase, Debate, & Oratorical Competition at Conclave

- Allow Collegiate to debate & present information or technology



Final Thoughts

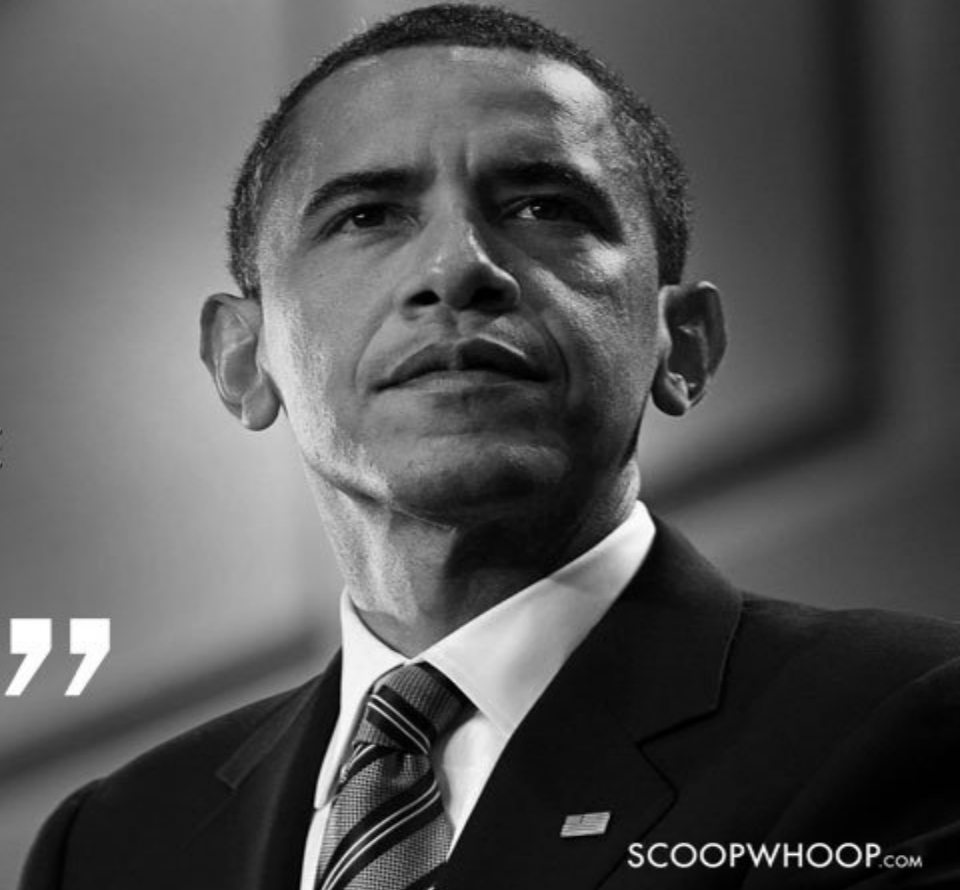
- We need commitments from all chapters to build effective education program in our communities.
 - Must have an updated MOU by September 2022
- 2022-23 school year will begin in a month and we must be ready.
 - Let's increase our Adopt-A-School participation and partnership by 15 schools
- Adopt-A-School program is the key ingredient for improving our communities.
- Ensure we submit PIA's timely.
 - Goal is at least 350 PIA's of quality work this year.
- Hour of Code will open huge doors and provide a bright future for our youth if engaged.
- IHQ & GCR Initiatives will help the fraternity continue moving forward.



Motivational Quote



“ CHANGE WILL NOT
COME IF WE WAIT FOR
SOME OTHER PERSON
OR SOME OTHER TIME.
WE ARE THE ONES WE'VE
BEEN WAITING FOR.
WE ARE THE
CHANGE THAT WE SEEK. ”



SCOOPWHOOOP.COM





Contacts

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Q&A Session

THANKS

