



Dear Sponsors and Advertisers: For over 100 years, Phi Beta Sigma Fraternity has been involved in communities across the world as an organization which cares about people. Through a variety of programs and initiatives, Phi Beta Sigma continues to live out its mission of “Culture for Service, Service to Humanity”. The Gulf Coast Region is comprised of three states: New Mexico, Texas, and Louisiana.

Our 2016 Conference theme “Setting the Bar Higher: Understanding Our Past to Chart Our Future” is based on our promise to provide service to humanity, be a positive impact to our societies, and strive for a better future for us all. We will do this by working tirelessly in our communities and leveraging the skills and professional capabilities of our Brothers paired with outstanding entities such as your organization.

Our conference brings together professional Alumni and Collegiate men, representing many communities and occupations who are actively involved in the work of our Fraternity. Along with developing strategies and plans for being an active, visible presence in our respective communities, members of the Fraternity will continue its commemoration of 102 years of active involvement and influence in business, education, and social services across the world. We invite your organization to be a part of our efforts, as a sponsor and/or advertiser.

Sponsors and advertisers for our conferences are continuing to reap the benefits of being positively connected with the work that we do across the world. Your organization will have the opportunity to connect with conference participants and their guests at this event with advertisement messages.





We sincerely appreciate your willingness to support the efforts of this dedicated group of men who are members of the “Wondrous Band” called Phi Beta Sigma Fraternity! Please make checks payable to Phi Beta Sigma Fraternity, Inc. and send to Gulf Coast Region, Phi Beta Sigma Fraternity, Inc., P.O. Box 34264, San Antonio TX. 78265.

Thank you in advance for your support,

Edwin K. Miles

Edwin Miles

Gulf Coast Regional Director

Phi Beta Sigma Fraternity, Incorporated

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Four Reasons To Support Phi Beta Sigma and 2016 Regional Conference

1. The Conference Journal provides an excellent opportunity to market your company’s message, products and services directly to many influential persons of color who will be in attendance at the conference.
2. Shows your commitment to Diversity! Active sponsorship in this effort affords your organization the opportunity to share your company’s commitment to inclusion and diversity, through your ad or as an editorial message.
3. Conference attendees represent a wide variety of professions and backgrounds. This is a great opportunity to recruit and develop relationships with potential employees.
4. Feature Company Role Models representing persons of color who have succeeded in moving up the corporate ladder in your company. You may choose to feature editorial messages and pictures of senior persons of color who represent the best in your company.

